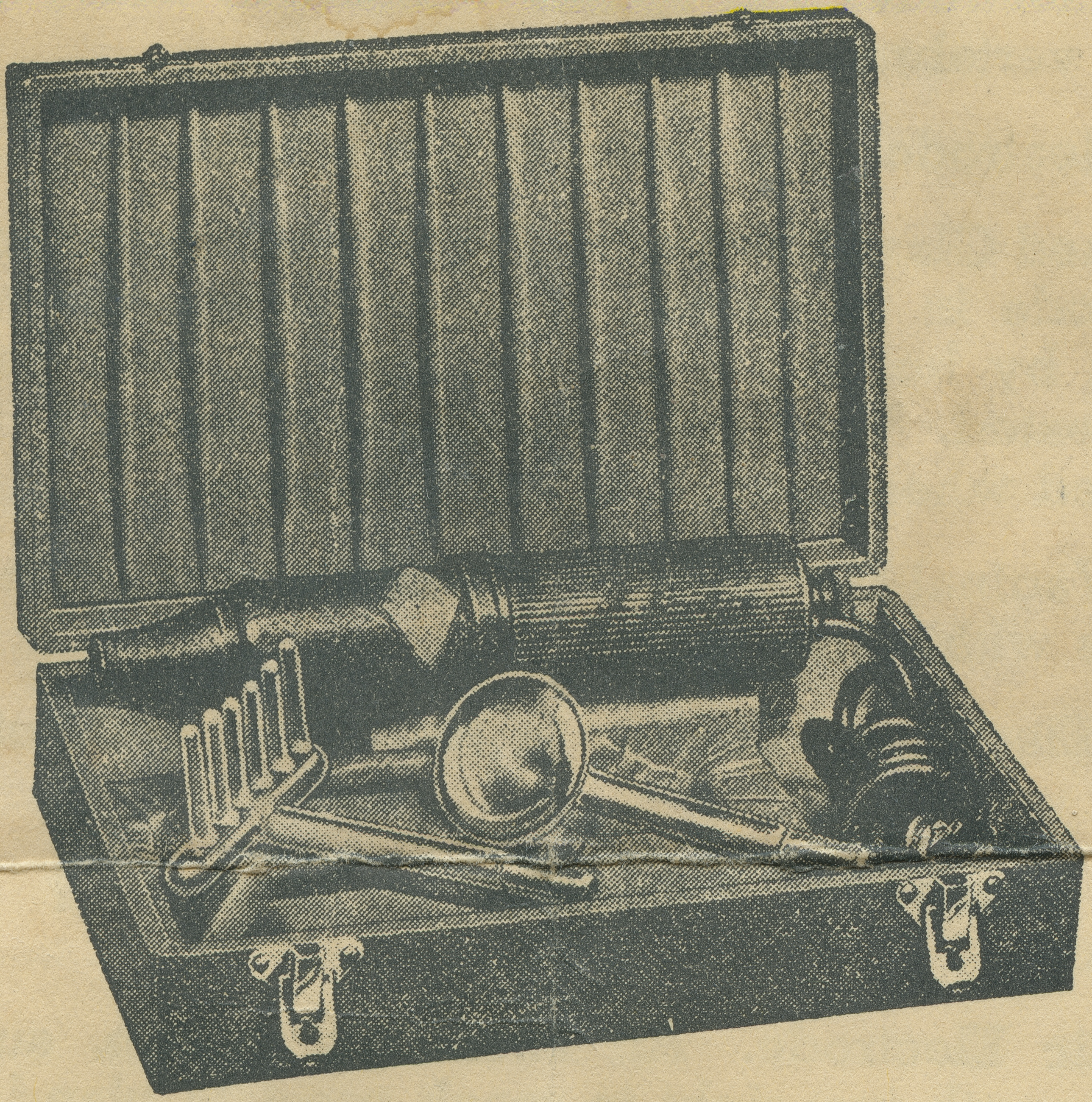
# The Advanced Branston
# VIOLET RAY

PARTICULARLY RECOMMENDED FOR

## Barber Shops, Beauty Parlors, Etc.



*Only . | . . $32.95*

HERE IS A COMPACT, EFFECTIVE GENERATOR, PARTICULARLY RECOMMENDED FOR USE IN BARBER SHOPS AND BEAUTY PARLORS. ARRANGED IN A BEAUTIFUL WELL-MADE CARRYING CASE, COVERED WITH BROWN DURABLE KERATOL, IT IS VERY CONVENIENT TO TAKE AND USE ANYWHERE.

COMPLETE WITH ONE No. 1 AND ONE No. 2 COMB ELECTRODE.

**CHAS. A. BRANSTON LTD.**
2508 YONGE STREET
TORONTO, ONT.
MA. 8413

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## THE VIOLETTA HIGH FREQUENCY AID TO HEALTH AND BEAUTY

A remarkable product of the science of electricity is that of the Violet Ray instrument or high frequency generator.

This is a diffusion of an electrical current of tremendous power and resistance into millions of minute harmless units which can be applied to the most delicate parts of the human body without the slightest harmful effects.

The VIOLETTA Violet Ray is applied by means of vacuum applicators (electrodes) made of annealed glass. The electrodes diffuse the electrical current in sprays of a deep violet color. These sprays vibrate to and fro thousands of times per second. This rapid vibration is what gives the pleasing and invigorating effects derived from Violet Ray.

The Violet Ray, while giving all of the tremendous power of electrical energy into the body, does so without shock or muscular contraction. On the contrary, it gives a pleasing sensation or a gently stimulating action, depending on how you apply it.

Applied over the body, the action of the electrodes stimulates the circulation of the blood.

The VIOLETTA is a precision, scientific instrument and it and accessories used are approved by leading laboratories.

An exclusive patented arrangement of the vibrator mechanism thoroughly insulates the adjusting knob and screw.

## IF YOU DO NOT FEEL WELL YOU CANNOT LOOK WELL

Many women, realizing that health is essential to real beauty and prolonging a youthful appearance, use the VIOLETTA Violet Ray with faithful regularity. The results through its application will astonish you and assist in bringing or keeping your health and appearance as Nature intended.

## INSTRUCTIONS FOR USE OF THE HIGH FREQUENCY GENERATOR

The proper application of this set is very simple, if the directions given are strictly adhered to. It is ready for use by simply connecting it to any convenient electrical outlet AC or DC current 110 V.

1. Insert the electrode in the nozzle of the generator. Do not push the electrode into the opening, but give it a twisting motion, thereby eliminating much pressure on its delicate glass structure. On removing the electrode, follow the same directions.

2. Insert the plug into the electric light socket, then turn the control knob on the other end of the generator. To the right applies an increase to the current. To the left decreases and shuts it off.

3. Apply and remove electrode to and from the body with a quick motion. Thus applied and removed, the "spark" or slight tingle felt with a slow application is eliminated. The electrode may also be applied to the body before the current is turned on and removed after it is turned off.

4. The electrode should not be held still while in contact with the body, but should be moved slowly over the area being treated. Do not use pressure on the electrode. Simply move back and forth with a dusting-like motion.

5. When through using the appliance, be sure to turn off the current at the switch, or better still, detach the plug from the socket. The current is not off the generator when the adjusting knob is turned completely to the left, or off. Although no current is passing into the electrode, yet the current is passing through the coils and they will become overheated. Damage resulting from this cause is only the result of carelessness and is not covered in our guarantee. The safest method is to unscrew the plug from the socket when the machine is not in use.

6. Electrodes may be washed with soap and water and sterilized by the use of any recognized antiseptic solution. Be sure to remove the electrodes before washing in water. Do not boil electrodes in water or subject them to excessive changes of cold or heat. They will burn out in time, just like a light bulb. If difficulty arises with your VIOLETTA try another electrode—or try another light socket connection before deciding the fault lies with the instrument.

7. In time the clip, which holds the electrode, in the nozzle of the generator may expand and not hold the electrode securely. When this happens, just press the ends of the

clip together with a small screw-driver or other instrument.

8. It is not necessary to turn the adjusting knob all the way to the right for maximum power, since maximum power is reached just before the knob reaches the end of the turn.

## EFFECTS OBTAINABLE

A soothing effect can be obtained in case of muscular aches and pains by keeping the electrode in close contact with the part to be treated. A stimulated effect is obtained when the electrode is lifted during the treatment—or applied through the clothing or a cloth which has been placed over the area to be treated. This causes many small sparks and is called High Frequency Spray. These sparks cause a tingling sensation and bombard the area which they cover resulting in a heating effect. Many diseases of the scalp and hair can be traced to improper circulation of the blood. The roots are fed by the blood which flows through small capillaries in the scalp, microscopic in size. They become clogged easily, and to improve scalp disorder it is often necessary to improve blood circulation.

## A MESSAGE OF IMPORTANCE

Your family physician, who knows your condition, should be consulted for treatment of specific ailments.

Violet Rays grow in their usefulness the more you study their action and effect. If you want a soothing effect do not apply a strong spray by holding the applicator distant from the part to be treated; make a close contact instead with the bare skin.

The VIOLETTA High Frequency should not be used as a cure-all but due to the stimulating effect of the generator it has a definite place in the therapeutic field. Imperfect circulation accompanies many ailments and the high frequency will promote circulation.

DO NOT use the Violetta in connection with any tonic, water, inflammable lotions, or medicaments containing alcohol on the hair or any other part of the body.

The VIOLETTA should not be applied for more than 7 minutes at one application, and for not more than 4 times in any one 24 hour period.

DO NOT use this high frequency generator while in the bath tub or while any part of the body is in contact with water or plumbing of any kind. Keep generator dry.

# *Violetta*

The Superlative

**HIGH FREQUENCY**
**VIOLET RAY**
**GENERATOR**

Chas. A. Branston Limited
2508 Yonge Street
Toronto 12, Ontario.

| | |
|---|---|
| No. 1—General Electrode. Used for facial and body treatments and for any surface application | $1.95 |
| No. 1-A—Double Duty Electrode. A surface electrode producing a strong current for energetic stimulation and also a mild effleuve for light treatments | 4.95 |
| No. 2—Condenser Electrode. Condensing the current and producing a strong even flow, generating electrical heat which is very desirable in deep seated cases | 5.95 |
| No. 3—Comb-Rake Electrode. Used for all scalp treatments. Stimulates the hair roots and cells | 2.95 |
| No. 4—Special Electrode. For spinal treatments, fitting over both sides of the vertebrae | 2.95 |
| No. 5—Throat Electrode. For external application | 1.95 |
| No. 6—Metal Lined Glass Electrode. For indirect treatment. Patient holds electrode in generator. Second person draws current from patient by holding glass electrode in their hand, over area to be treated. Very mild and pleasant method. Specially recommended when using Cautery electrode | 3.50 |
| No. 7—Special Vaginal Electrode. Perforations permits the generation of ozone within the vagina | 3.95 |
| No. 8—Vaginal Electrode. Similar to No. 7 but without perforations | 3.95 |
| No. 9—Prostatic Electrode. Designed to fit directly over the prostrate gland | 3.95 |
| No. 9-A—Prostatic Electrode. An exclusive design, superior to any other. Length just right to reach prostate gland. Shaped for the most comfortable position and insulated to the tip | 5.95 |
| No. 10—Internal Throat Electrode | 3.95 |
| No. 11—Nasal and Ear Electrode | 3.95 |
| No. 11-A—A special Ear Electrode. Insulated to the tip and fits in the ear passage | 4.95 |
| No. 12—Urethral Electrode | 3.95 |
| No. 13—Plain Vaginal Electrode | 2.95 |
| No. 14—Plain Rectual Electrode | 2.95 |
| No. 15—Plain Throat Electrode | 2.95 |
| No. 16—Plain Nasal Electrode | 2.95 |
| No. 17—Plain Urethral Electrode | 2.95 |
| No. 18—Eye and Face Electrode | 1.95 |
| No. 19—Spatula or Tongue Electrode | 2.95 |
| No. 20—Cautery Electrode. Made with a special wire sealed in the glass and used for removing warts, moles and growths | 4.95 |